

NetworkWilliamsburg

Raising Awareness ■ Encouraging Involvement ■ Strengthening Nonprofits



NetworkWilliamsburg supports nonprofits in the greater Williamsburg area by connecting them to people & businesses in the community & to opportunities that will help them grow. Our goal is to help nonprofits reposition themselves for a future characterized by increased demand for services & diminished funding.

Our Philosophy

We believe in helping each other. When you support **NetworkWilliamsburg**, you should expect something in return from your investment, especially in these tough times. It may simply be that you believe in what we are doing. You know that by helping nonprofits grow, they will be able to help more people in need. We can give you results showing just that. Our workshops, networking events, and other initiatives are helping nonprofits to develop new skills, form new partnerships, and increase their support base.

Of course, you may also give in order to get your own business name out in the community. We can help you do that too! We will promote your business and our partnership at every possible opportunity – in press releases, on our website, at our workshops, and at networking and other special events.

We believe we can help each other and we believe the end result will be a community coming together to help each other become stronger and more sustainable. We hope you will join us.

Your support provides the following:

Interactive Website – we offer free, easy access for the community to review the volunteer needs of more than 70 nonprofits, as well as items & services needed. Community members can also post any volunteer time, items or services they have available.

Free Continuing Education – we secure leaders in their field to present workshops on topics targeted at helping nonprofits increase their effectiveness and maximize the impact they have on the community.

Nonprofit Network – we provide an opportunity for nonprofit professionals to meet monthly in a structured, positive, professional environment that promotes collaboration and new relationships.

Youth Network – a dedicated website link, a resource booklet, and Aware Fairs to help children and parents learn about opportunities to volunteer.

Community Collaboration – we work with businesses, schools, churches, and civic groups to organize collection drives; to secure services and products in-kind or discounted; and to coordinate fundraising events that benefit multiple nonprofits.

Network After Hours – We bring business leaders and nonprofits together to learn more about each other.

Who Do We Serve?

- We currently have **70** registered nonprofits serving greater Williamsburg, Gloucester, Newport News & Hampton.

Who Visits Our Site?

- We average **400** visitors to the site each month.
- Each week, **80** new visitors search our site.

How Can We Help YOUR Business?

- Our Network Partners receive an average of **5** “clicks” over to their own site each week.
- More than **2000** nonprofit employees have access to our Preferred Provider Network.
- In 2008/2009, workshops reached **215** nonprofit staff & board members from **58** nonprofits.
- Monthly *Network After Hours* events welcome dozens of business & nonprofit leaders.

Partnership & Sponsorship Opportunities Available with NetworkWilliamsburg

Network Premium Partner

Your support of our mission enables us to increase resources to 70 nonprofits (and growing!) in the greater Williamsburg community; while also honoring the employees who work for these agencies.

Partnerships are \$500 for 1 year

- Rotating banner on all pages of NetworkWilliamsburg, with link to your company website.
- Listing on Network Partners page, with contact information, website address and link.
- Listing in our online Preferred Network Provider Directory.
- Recognition in press releases and at all networking and other special events.
- Opportunity to host a *Network After Hours* event at your place of business or location of choice.

Network Partner

Your support of our mission enables us to help increase resources to 70 nonprofits (and growing!) in the greater Williamsburg community.

Partnerships are \$300 for 1 year

- Rotating banner on all pages of NetworkWilliamsburg, with link to your company website.
- Listing on Network Partners page, with contact information, website address and link.
- Recognition in press releases and at all networking and other special events.

Preferred Network Provider

Your support as a **Preferred Provider** will help bring business through your doors by giving employees of registered nonprofits a discount on services or products. **Preferred Specialty Providers** give a discount on services or products offered directly to nonprofit organizations.

Partnerships start at \$240 per year*

- Listing in online Provider Directory, w/ logo, website link, and contact information.
- You will be featured in weekly updates sent out to nonprofits and monthly updates sent out to business leaders and community members.
- Specialty Providers will have an opportunity to speak at our Nonprofit Networking Group.
- Recognition in press releases and at all networking and other special events.
- *Option to include up to 2 testimonials in Directory listing – available for an additional \$60.

NEXT Sponsor (Nonprofit EXcellence through Training)

Your support enables us to provide nonprofit leaders, and their Board and staff, with opportunities for continuing education to help them maximize the impact they have on the community. Workshops are now open to nonprofits across the Peninsula, meaning more exposure for YOUR business.

Sponsorships are \$200 per workshop

- Company name & contact information on workshop material distributed to participants.
- Recognition of your company at the workshop, on our website, and at networking events.

Network After Hours Host

Your support brings nonprofit leaders & business leaders together to encourage new partnerships.

Sponsorships are \$100 per event

- Promotion of your business on website & promotional materials leading up to Event.
- Sponsors are also asked to provide light refreshments for attendees.